

Thinking about Entrepreneurship

- ❖ What is Entrepreneurship?
- ❖ What motivates entrepreneurs?
- ❖ What are the traits of successful Entrepreneurs?
- ❖ What is success?

Thinking About Entrepreneurship is an interactive workshop that tackles these questions using critical and creative thinking and constructive dialogue.

Participants will gain a deeper understanding of what Entrepreneurship means and whether it is something they want to take further.

Using team thinking activities, concept mapping exercises and facilitated dialogue techniques, these events are an engaging exploration of the idea of entrepreneurship, and an opportunity to think more deeply about personal values and beliefs.

During the workshop participants will:

- ❖ Clarify their own thinking about what Entrepreneurship means
- ❖ Analyse the meaning of success
- ❖ Explore related concepts like risk, creativity, vision and passion
- ❖ Examine their own motivations
- ❖ Map out their own Entrepreneurial trait profile
- ❖ Create their own meaningful questions on these topics
- ❖ Tackle these questions with constructive dialogue

Numbers : Up to 24 participants

Time : Full day or half day workshops available

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Metathink is a philosophy consultancy delivering workshops and training in meaningful dialogue and non-ordinary thinking for Business, Education and the Arts. Metathink facilitators are philosophy graduates and trained dialogue facilitators with a background in business management and entrepreneurship.